

## 9. Leaflets, pamphlets, brochures

### Note

- Unpublished material can also be known as 'grey literature'.

### Format and order

- Organisation(s). (followed by full stop)
- (Year of publication). (in round brackets, followed by full stop)
- *Title* (in italics)
- [Description of format]. (e.g. leaflet, in square brackets, followed by full stop)
- Publisher. (followed by full stop)

### In-text citation

As the leaflet published by the NHS (2018) highlights reducing your intake of butter and cheese can lower cholesterol.

### Reference list

National Health Service. (2018). *Lowering your cholesterol – first steps: reduce saturated fats* [Leaflet]. Guy's and St Thomas' NHS Foundation Trust.