

Tools to help boost citation counts

ORCID

Provides a unique id which is increasingly being used by publishers, search engines, funders and universities. This unique id belongs to you and travels with you if you move organisations or change names. Registration takes just 30 seconds, instantly linking all your publications and giving you an accurate citation count: <https://orcid.org/register>

You can add additional information such as work and education, and by choosing Add works you can claim your publications from Scopus or Crossref amongst others.

Your ORCID will shortly be visible on your staff profile page and will in the future be stored in the Repository and HR systems.

Google Scholar Profiles

Allows you to add biographical details and a photo that will appear in search engine results, making your work more discoverable. It will also list your publication details and citation counts. Go to <https://scholar.google.co.uk/> and sign in at the top right hand corner (requires a google account). Then click on the link to My Citations, and fill in the details making sure you use your University email address to verify your account.

You can then claim your publications, add an image, brief biography and some keywords to describe your research.

Kudos

A new service to help you promote your research, and to track the impact this has on citations and social media mentions. It is used by many major publishers and we are a partner in the institutional pilot phase. Kudos asks you to create a short, plain English summary of your article and then lets you share the link to your article summary via email and social media.

Register at <https://www.growkudos.com/> and use your ORCID to import your publications and follow the instructions on the screen.